



ISSUE: First Quarter 2009



Amanda Ramos

Manager Profile

Amanda Ramos Morningstar Mini Storage Friendswood, Texas

In her three years as a self-storage manager, Amanda Ramos has become a valuable asset to her company and her community. She leads the district in occupancy for 2008, which has risen from 63 percent to 90 percent. Plus, she is the top producer in merchandise sales and truck rentals. Morningstar district manager Robert Neunkirch refers to her as "the ultimate

team player."

Her leadership was put to the test when Hurricane Ike made landfall in Galveston, Texas, some 21 miles from the facility, on September 13, 2008. The third most destructive hurricane to hit the U.S., Ike slammed into the Texas coastline as a Category 2 hurricane with winds over 110 mph.

Ramos was back at the facility that morning. She showed units by flashlight for two days until power was restored to the property. And for the following three weeks, she helped to find emergency storage for people whose lives had been upended by the storm. "It was sad to see how little these people had left," Ramos says, "but the praise and thanks kind of kept me going."

In addition to her work at the facility, Ramos donated her truck to be used to transport supplies to surrounding communities. Despite her obvious contributions during the storm's aftermath, she dismisses any notion that her actions deserve recognition. "They say I went over and above, but, no, I did what I had to do to help these people," she says. "It was rewarding just to be here to help make things a little bit better for them."

News Clips

[Simply Self Storage Bestows 2008 Operations Performance Awards](#)

[Investment Real Estate Management Names Its Manager of the Year](#)

[Watch For Tenants Living In Storage Units](#)

[Devon Self Storage Introduces Property Management Services](#)

[Rebecca Morse Joins MiniCo Publishing](#)

[Extra Space Helps Customers Save For College](#)

[Pioneer Packaging Acquires Move 'N Store](#)

[Sentry Self Storage Is Growing Again](#)

[O'Neil Software Works To End Childhood Hunger](#)

[Self-Storage Industry Pitches In To Help Toys For Tots](#)

[Texas Facilities Offer Hurricane Ike Relief](#)

[Door To Door Storage Participates In Thanksgiving House](#)

Product Watch

[Janus Introduces MASS Movable Units](#)

[Pak It N Self Storage Installs An INSOMNIAC](#)

[SiteLink Interfaces To Call MAXimizer](#)

[Personal Mini Storage Reduces Labor Costs With INSOMNIACs](#)

[Multiple Self-Storage Companies in U.K. Choose Self Storage Manager™](#)

[Wildeck Introduces Knock-Down Stairs](#)

[PPG Introduces Duranar Powder Coatings](#)

[Extra Space Selects UCN's inContact](#)

LEARN SELF-STORAGE

Market Analysis

Economic Feasibility

Development

Design & Construction

learnselfstorage.com

LOCKS LATCHES SECURITY

LOCKAMERICA
The Definitive World in Locks

[Click to Register](#)

How to Make Money in Self-Storage

Presented by
Coast-To-Coast Storage
and the Mini-Storage Messenger

[Click to Register](#)

What to Consider When Entering the Self-Storage Business

Presented by
Cross Metal Buildings
and the Mini-Storage Messenger

11th Annual
Arizona Self-Storage
Conference & Trade Show

May 12-13, 2009

SIGN UP FOR THE
MessengerXtra

MONTHLY E-NEWSLETTER

[Click Here](#)

2007 [Click Here](#)
MOBILE SELF-STORAGE
SURVEY REPORT

2007 MOBILE SELF-STORAGE SURVEY REPORT